

13 April 1955

MEMORANDUM FOR: Special Assistant to the Director
for Planning and Coordination


SUBJECT: The Rockefeller Briefings

1. In view of the fact that Mr. Nelson Rockefeller had called Park Armstrong after Wisner's luncheon indicating his desire to discuss with Park the briefing problem, State took the initiative to bring together Henry Loomis and myself with Allan Evans on Tuesday afternoon.

2. At that meeting I was very much impressed by the obvious desire on the part of both Allan Evans and Henry Loomis to work this matter out cooperatively. There seemed to develop a clear understanding between them of the complementary nature of the public opinion polling conducted by USIA and State's research of various kinds which might contribute a broader meaning to the polls or in some cases (simply because no polls had yet been arranged) serve in lieu of polls.

3. Another meeting of this group will be held on or about Friday of this week looking toward a session with Mr. Rockefeller and to be arranged by Park at which Henry, Allan Evans and I will be present, my role being more that of an interested observer and to lend whatever assistance possible.

4. Attached is a copy of a draft paper Evans has given to Henry and me for comment.


Office of the Director
Planning and Coordination Staff

Attachment

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